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## **InnoMedia To Showcase Enterprise SIP Gateway at Metaswitch Forum 2011**

**Metaswitch Forum 2011, Las Vegas, NV, October 3, 2011** – InnoMedia, a leading independent provider of VoIP technologies to multiple system operators (MSOs), today announced accelerated deployment by cable operators of its Enterprise SIP Gateways (ESG) along with full partner certification of its entire ESBC line of ESGs by Metaswitch, a leading provider of carrier systems and software solutions.

The ESBC line is the latest InnoMedia Voice-Enabled CPE to be certified by Metaswitch, which also included InnoMedia ATAs. InnoMedia ESGs are used to deliver scalable QoS managed SIP trunking, hosted voice and high-speed data services for IP and TDM PBX customers, and can connect to either cable HFC access networks or those that are Ethernet-based. To achieve certification by Metaswitch, InnoMedia ESG passed comprehensive interoperability tests encompassing basic functionality and advanced calling features for both the SIP Trunking (B2BUA), and Hosted (SIP ALG) modes.

“While the Metaswitch community has traditionally embraced InnoMedia products, the interest expressed in the InnoMedia ESBC has been unprecedented,” said Shailesh Patel, senior director at InnoMedia. “We are initiating trials with a new Metaswitch user almost every week.”

To learn more about the InnoMedia ESBC and its benefits to service providers, please visit us at the Metaswitch Forum 2011, to be held at the Bellagio Hotel in Las Vegas, Nevada October 3-6. Information about InnoMedia products, including the ESBC may be obtained at the InnoMedia or the Metaswitch booths. Information can also be obtained by contacting [sales@innomedia.com](mailto:sales@innomedia.com) or at 408-432-5519.

## **About InnoMedia**

Founded in 1995, InnoMedia is a privately owned multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet, broadband access IP Telephony, and SIP Trunking solutions to Cable MSOs, broadband service providers and telephone companies. For more information on InnoMedia, visit the company's website at [www.innomedia.com](http://www.innomedia.com).

## **About Metaswitch Forum 2011**

Now in its eighth year, the Metaswitch Forum is firmly established as a premier event for service providers that are embracing the move to all-IP networking and services. With more than 200 service providers attending from around the world, Metaswitch customers and prospects value the opportunity to talk technology, analyze trends, share marketing ideas and explore solutions at our Mosaic partner expo. This year's event looks closely at the impact of customer mobility and the migration to ever more intelligent endpoints interacting with a cloud service core. Featuring customer, celebrity and executive keynote speakers, specialized tracks and continuous networking opportunities, Forum 2011 runs from October 3-6 at the Bellagio Resort and Casino, Las Vegas. For more information, visit [www.metaswitchforum.com/](http://www.metaswitchforum.com/) or #mforum2011.

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