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InnoMedia Sees Rising Demand for Multi-port Enterprise Gateways as VoIP Goes Mainstream

SureWest Cites Reliability, Scalability and Business Feature Support as Keys to Profitable Service Deployment

San Jose, CA — August 27, 2007-- InnoMedia™, a leading supplier of Internet and broadband access IP telephony solutions, today announced major customer deployments of its multi-port gateways in the United States and India. With worldwide residential market acceptance of VoIP, customers are quickly recognizing new opportunities in SME markets. As new services are created for businesses, InnoMedia multi-port gateways have become the preferred edge devices for many ILECs and CLECs.

InnoMedia customers are using a combination of InnoMedia's 4-port MTA 6328-4, InnoMedia's 8-port MTA 6328-8 and InnoMedia's 24-port MTA 6028-24 to provide solutions to businesses with from one to hundreds of employees. The consistent hardware design and business features across the entire product family make qualifying and supporting all devices as simple as possible. Combined with InnoMedia's reputation for having the industry's best Enterprise class products, InnoMedia MTAs are a logical choice for knowledgeable operators.

"InnoMedia products have allowed us to rapidly roll out a full range of IP services and continue expanding our service portfolio," said Scott Barber, SureWest's vice president of network operations. "A consistent platform supporting a range of products has greatly simplified deployment and enhanced our ability to offer excellent service and quality to our SME customers."

InnoMedia's MTA 6000 family of VoIP terminal adapters represents a complete range of broadband IP telephony CPE devices for business customers. With support for both SIP and MGCP, InnoMedia's MTAs interoperate with industry leading softswitches and call agents to offer a wide variety of call features including Caller ID, Call Waiting, Call Forwarding, Call Return, Caller ID Blocking, as well as device based 3-way calling.



InnoMedia enterprise MTAs offer a rich set of business features including ground start and loop start for business PBX's, foreign voltage detection to allow house wiring and prevent accidental connection of house wires to live PSTN, T.38 and G.711 fallback for fax, and metering pulse for payphone applications. InnoMedia's MTA 6028-24 can also be used in conjunction with a PBX as an enterprise IP-based PBX solution.

“Our on-going efforts to provide various density gateways demonstrate once again InnoMedia's commitment to Service Operators serving the Enterprise market,” said Mr. Shailesh Patel, Senior Director, Product Management at InnoMedia. “By listening to our service partners, we have designed and developed products to meet the most stringent requirements for our ILEC and CLEC customers.”

In addition to enterprise MTAs, InnoMedia also supplies single and multi-line IP phones, 2-, 4- and 12-port EMTAs for cable operators, integrated access devices and digital gateways.

Attendees of OSP Expo are invited to contact our sales representative at http://www.innomedia.com/contact_sales_us.shtml to request products for evaluation.

About SureWest

Serving the Northern California region for more than 90 years, SureWest Communications (www.surewest.com) is one of the nation's leading integrated communications providers. SureWest's bundled offerings include an array of advanced digital video, high-speed Internet, local and long distance telephone, and wireless PCS. SureWest's fiber-to-the-premise IP-based network features high-definition video and symmetrical Internet speeds of up to 50 Mbps.

About InnoMedia

Founded in 1995, InnoMedia, Inc. is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet and broadband access IP telephony solutions to broadband service providers, as well as OEM and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP telephony solutions available in the market today, delivering high-quality voice and video over any IP network. For more information on InnoMedia, visit the company's website at www.innomedia.com

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