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**FOR IMMEDIATE RELEASE**

**INNOMEDIA VIDEOPHONES WIN COVETED INDUSTRY AWARD**

**SINGAPORE and SAN JOSE, CA (July 10, 2006)** – InnoMedia, Inc., a leading supplier of Voice-over-IP (VoIP) appliances and business solutions, today announced that InnoMedia's MTA 5410S IP Videophone was named "Communications Solutions Product of the Year" by Communications Solutions magazine. The award honors the industry's best and brightest accomplishments that took place during the 2005 calendar year.



Here is what Communications Solution has to say about the MTA 5410S:

"Innomedia's MTA 5410S videophone is targeted and built for the cost conscious, but still with quality at the heart of its design. It maintains the sleek and aesthetic appeal of the third generation of videophones, and puts forth what it does best: IP Video Telephony.

"The MTA 5410S is compatible with 3G networks and mobile videophones. Calls can be made between fixed line videophones and 3G mobile videophones, thus enabling face-to-face communications between homes, offices and mobile users on the road. It supports network-based firewall and border traversal solutions offered by service providers, allowing telephony services to be deployed behind NAT/Firewall environments in enterprises.

"The MTA 5410S is equipped with user-friendly menu architecture powered by an icon-based GUI system. The user can easily navigate and access the set of rich features available in the videophone and features a digital camera that not only allows manual adjustments for personal color preferences, but also for fine precision when it is required."

“The MTA 5410S, as our entry level IP videophone, is part of InnoMedia’s comprehensive line of video appliances,” says Mr. Alex Chua, Senior Director, Product Management, InnoMedia Pte Ltd. “Our videophone line offers competitive pricing for residential applications as well as advanced features required by professional business users,” added Mr. Chua.

InnoMedia’s line of IP Videophone includes the MTA 5410S, MTA 5410, MTA 5531, and MTA 5550. Information on these products can be viewed at [www.innomedia.com/products\\_video.shtml](http://www.innomedia.com/products_video.shtml)

### **About InnoMedia**

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet and broadband access IP telephony solutions to broadband service providers, as well as OEM and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP telephony solutions available in the market today, delivering high-quality voice and video over any IP network. For more information on InnoMedia, visit the company’s website at [www.innomedia.com](http://www.innomedia.com).

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