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**FOR IMMEDIATE RELEASE**

**PINPOINT CHOOSES INNOMEDIA MTA**

**MILPITAS, CA (September 8, 2005)** – InnoMedia Inc. and Pinpoint today announced a partnership to deliver a new and exciting VoIP service, Pinpoint Advanced Telephone Service, using InnoMedia MTA telephone adapters.

“After testing several different devices, we chose InnoMedia’s MTA 3328Re for its interoperability with our switch and ease of use for the customer,” said Tom Shoemaker, Vice President, Sales and Marketing at Pinpoint. “The 3328’s plug and play capabilities promise to enable easy connections and trouble-free use for both customers and CSR’s.”

“We are pleased to have the opportunity to partner with Pinpoint”, said Shailesh Patel, Senior Director of Product Management at InnoMedia. “Our product combined with Pinpoint’s technology and market experience are destined to be a winning combination.”

Deployed around the world, InnoMedia MTA devices are the voice terminals of choice for leading service providers. InnoMedia’s family of MTA products include single and multi-port devices for voice and video. With every MTA model, InnoMedia has incorporated its award winning, patented technologies to deliver the most advanced capabilities, and quality of service and call features that subscribers and their service providers seek.

InnoMedia MTA telephone adapters work with softswitches and session border controllers from leading manufacturers, and other SIP and MGCP based platforms. Compatible with any standard analog telephone set, InnoMedia's MTA products support auto-provisioning, provide advanced QoS and rate limiting schemes for superior voice service, and include T.38 and auto-G.711 fallback for reliable fax transmission.

**About Pinpoint**

Pinpoint is a diversified telecommunications company providing local and nationwide long distance telephone service, wireless telephone, cable television and broadband Internet throughout Southwest, South Central and Eastern Nebraska.

**About InnoMedia**

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet and broadband access IP telephony solutions to broadband service providers,

as well as OEM and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP telephony solutions available in the market today, delivering high-quality voice and video over any IP network. For more information on InnoMedia, visit the company's website at [www.innomedia.com](http://www.innomedia.com).

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