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**Broadline Communications Deploys Jasomi, Nuera and Innomedia  
to Create VoIP Service Offering for South-East United States Subscribers**

*Multi-vendor system securely delivers voice services to users behind NAT-enabled firewalls*

ORLANDO, FL -- (February 3, 2004) – Today, Jasomi, Nuera, and Innomedia announced that their tightly-coupled multi-vendor VoIP platform has been deployed by Broadline Communications, a leading provider of telecom services in the Southeast United States. Broadline uses the Jasomi PeerPoint network boundary traversal solution to reach customers behind firewalls, the Nuera Communications RDT-8g VoIP access gateway, and integrated access devices from Innomedia.

“Jasomi, Nuera and Innomedia worked together to create a tightly integrated solution for our residential broadband VoIP customers,” said Matt Blocha, Broadline’s President. “Using this combination of technologies, we are able to provide the features and reliability that our customers demand. This combination further strengthens our product by allowing us to reach customers with many different IP connections. The technology works through firewalls, NAT, static or dynamic IPs. Companies without this level of reach can only serve a small fraction of the customers. The team effort of the organizations contributed greatly to getting our service up and running on time and without problems.”

“Nuera worked hard with Jasomi and Innomedia to help put Broadline at the forefront of VoIP service offerings,” said Joe Matibag, Director of Product Marketing at Nuera. “We created new capabilities for Broadline that address practical issues that must be resolved over the next 12 to 18 months. The result is a service platform that meets the needs of innovative service providers whose customers have growing appetites for voice services.”

“InnoMedia’s MTA endpoints support both SIP and MGCP protocols and interoperate very well with the Jasomi and Nuera platforms,” said Nan-Sheng Lin, President of InnoMedia. “With this combination of technologies, leading edge companies such as Broadline Communications can rapidly deploy a full feature terminal adaptor to its customers, and provide VoIP service without having to worry about firewalls, NAT traversal, or network topologies.”

With a strong and growing lead in the VoIP NAT traversal market, Jasomi’s PeerPoint product line is widely deployed in both competitive and incumbent service provider environments, and can scale from 1000 to 150,000 subscribers in a single 1U rack mounted equipment platform supporting the SIP and MGCP VoIP protocols.

Jasomi also noted today that a substantial portion of its revenues now come from enterprise customers implementing a variety of voice and video over IP capabilities. Many of these capabilities are forming the basis of integrated information applications, combining presence and instant messaging services with multi-media voice and video, either as new, standalone applications or as enhancements to existing applications. In many cases, these applications go

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beyond traditional telephony to reach out to customers, web site users, factory workers on the shop floor, and so on. Jasomi continues to support these corporate explorations, and recently hosted the first and second SIMPLEt presence and instant messaging interoperability event, at which many large enterprise software and hardware vendors participated.

### **About Broadline Communications**

Headquartered in Orlando, Broadline Communications combines the innovation of new technology and the power of a large competitive local exchange carrier to offer an exciting new VoIP phone service. Broadline is a subsidiary of FDN Communications. With Broadline, you can connect up to five phones in your home and make all the calls you want – local and long-distance – for a flat rate. The company's website is at [www.broadline.com](http://www.broadline.com).

### **About FDN Communications**

Headquartered in Orlando, FDN has steadily expanded its service territory from Jacksonville to Miami to Tampa Bay to Atlanta over the past three years, and now has more than 190,000 business telephone lines in service. FDN offers a complete line of communications services, including: local and long distance voice, Internet access, Virtual Private Networking (VPN), Web Hosting and Integrated voice and data (DSL) services to businesses throughout Florida and central Georgia. The company's website is at [www.fdn.com](http://www.fdn.com).

### **About InnoMedia**

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet and broadband access IP telephony solutions to broadband service providers, as well as OEM and distribution partners. InnoMedia has the most advanced, award winning portfolio of IP telephony solutions available in the market today, delivering high-quality voice and video over any IP network. For more information on InnoMedia, visit the company's website at [www.innomedia.com](http://www.innomedia.com).

### **About Jasomi Networks**

Jasomi Networks brings products to market that enable or improve IP telephony business models. The company's focus is on creating innovative, practical solutions that effectively solve specific IP telephony problems. Jasomi is a carrier-focused company that recognizes and enhances the entire value chain from carrier to reseller and service provider to enterprise. Jasomi Networks is based in San Jose, CA and Calgary, Canada, and is privately held. For further information, contact Jasomi Networks at (408) 252-VoIP (8647), or send email to [info@jasomi.com](mailto:info@jasomi.com). Jasomi's web site is [www.jasomi.com](http://www.jasomi.com).

### **About Nuera**

Nuera Communications, Inc. is a leading provider of Voice over-Internet Protocol (VoIP) infrastructure systems that work over any medium (cable, wireless, copper and fiber). The Open, Reliable Communications Architecture (ORCA) product portfolio helps carriers and cable operators worldwide migrate from legacy networks to next-generation VoIP networks. Nuera stands out as a leader in the broadband telephony market and helps define industry standards. The company's website is at [www.nuera.com](http://www.nuera.com).

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