



**Press Contact:**

InnoMedia Incorporated  
Robert W. Selzler (408) 432-5424  
[selzler@innomedia.com](mailto:selzler@innomedia.com)

**FOR IMMEDIATE RELEASE**

**CHINA NETCOM SELECTS INNOMEDIA'S MTA 3328  
BROADBAND VOIP CPE DEVICES FOR COMMERCIAL LAUNCH**

***4-Voice Port MTA 3328 Key Component In End-to-End Voice Solution  
For China Netcom's SME Customers***

**Singapore and San Jose, CA — August 27, 2002** — InnoMedia™, a leading supplier of Internet and broadband access IP telephony solutions, today announced that China Netcom Corporation (CNC) has selected InnoMedia's MTA 3328, a standalone 4-voice port broadband Voice-over-IP (VoIP) CPE device, to deliver voice services over its multi-service converged broadband IP network.

China Netcom is deploying broadband services over its optical Ethernet and cable networks across China. One of the key services to be offered over this broadband infrastructure is high-quality voice service. Photonic Bridges is the overall systems integrator for the project and is providing the auto-provisioning servers and network management system. Other leading VoIP equipment vendors will be providing components of the end-to-end voice solution, including Sonus Networks with its Insignus™ Softswitch and GSX9000™ Open Services Switch. In collaboration with Photonic Bridges, InnoMedia is providing the InnoMedia MTA 3328 Multimedia Terminal Adapter (MTA), to China Netcom's Small and Medium-Sized Enterprise (SME) customers.

In June 2001, China Netcom commissioned a trial of its system in Hangzhou. Commercial VoIP service was first launched in June 2002 in Ningbo. CNC is pleased with the pick up rate as demand for the service has outstripped initial projections. To date, InnoMedia has shipped thousands of voice ports for the trial and is now in volume shipments to support China Netcom's commercial launch. The roll out of these VoIP services in Phase I of the project will be extended to 9 major cities including Beijing, Shanghai, and Guangzhou. CNC plans to roll out the service in more cities throughout China in subsequent phases.

The InnoMedia MTA 3328 is a standalone broadband VoIP CPE device that offers 4 voice lines with quality of service features that ensure PSTN voice quality, allowing China Netcom to offer

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multiple services over the same converged broadband IP network. The MTA 3328 is easy to install, is compatible with standard analog telephone sets, offers fax support and three-way calling, supports CLASS features with call agents or softswitches, and also supports auto-provisioning. It is highly interoperable and supports industry standard protocols including PacketCable NCS 1.0, RFC 2833, MGCP 1.0, and SIP 2.0. For more information on InnoMedia's MTA 3328, please visit [www.innomedia.com/mta3328](http://www.innomedia.com/mta3328).

"In developing China Netcom's new voice network we searched for the best-in-class VoIP products, technologies, and partners. We selected InnoMedia because they are a very responsive company and provide great support. Their MTA 3328 was the best product in its class to meet or exceed performance and feature requirements and interoperate smoothly with other project components. The InnoMedia MTA 3328 allows us to rapidly deploy high quality voice service to China Netcom's SME customers," stated Dr. Gerald Wong, CEO and founder of Photonic Bridges Inc.

"We are pleased to be working with InnoMedia, one of our newest Open Service Partner Alliance (OSPA) members, to deliver a comprehensive packet voice solution to China Netcom," added Simon Naylor, vice president, Asia Pacific, Sonus Networks.

"This is the first successful commercial deployment of a next generation packet-based voice solution in China. We are proud to have been selected by China Netcom and Photonic Bridges as the unrivaled provider of broadband VoIP CPE solutions," said Ng Kai Wa, co-founder and CEO of InnoMedia. "InnoMedia strives to be the partner of choice for broadband service providers and telco operators, looking to incorporate the value of packet voice in their service offerings. This has established and confirmed our business case and leadership position for multiple-voice port MTA/IAD devices, and provides a springboard for us to make further inroads in the Chinese market."

**About China Netcom**

China Netcom Corporation Ltd. (<http://www.cnc.net.cn>) was founded in August 1999, by the Chinese Academy of Sciences ("CAS"), the State Administration of Radio, Film and Television ("SARFT"), the Ministry of Railways ("MOR"), and the Shanghai Municipal Government. The company provides a full spectrum of services and solutions to meet the broadband telecommunications needs of businesses and individuals. It has a comprehensive collection of telecom licenses, including the license to operate international gateways out of China, and the EFTNS license in Hong Kong. To date, China Netcom has completed the first phase construction of CNCNet, a national backbone currently with 12,000km of fiber optic routes and 40G overall bandwidth. As the first company to deploy IP over DWDM on a large scale, China Netcom offers businesses and individuals the power to communicate at the speed of light.

**About Photonic Bridges**

Photonic Bridges Incorporated is headquartered in Beijing with offices in Shanghai and Guangzhou, PRC and R&D facilities in Denver, Colorado. Founded in California's Silicon Valley, the company focuses on optical and broadband networking technologies. Photonic Bridges is an emerging communication equipment supplier that competitively provides carriers with total system integration solutions, from design through deployment and post-sales support. Using innovative strategic partnership programs in R&D, OEM, localization and marketing support, Photonic Bridges brings the best-of-breed, next-generation networking technologies to advance the service provider market in China. Find out more about Photonic Bridges at [www.photonicbridges.com](http://www.photonicbridges.com).

**About InnoMedia**

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet and broadband access IP telephony solutions to broadband service providers, as well as OEM and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP telephony solutions available in the market today, delivering high-quality voice and video over any IP network. For more information on InnoMedia, visit the company's website at [www.innomedia.com](http://www.innomedia.com).

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