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## BROADSOFT AND INNOMEDIA COMPLETE INTEROPERABILITY TESTING

*All InnoMedia ESBC models have now completed interoperability testing on the BroadSoft BroadWorks call control platform.*

Milpitas, CA (Feb 9, 2018) - BroadSoft (www.broadsoft.com) and InnoMedia (www.innomedia.com) are pleased to announce the completed interoperability testing of all InnoMedia ESBC devices with the BroadWorks Release 22.0 SIP Interface. This provides service providers worldwide the confidence to deploy any of the InnoMedia ESBC models with the BroadSoft BroadWorks call control platform. This combination enables the delivery of advanced SIP-based voice services through BroadSoft service packages, as well as device provisioning of the InnoMedia ESBCs through the BroadWorks Device Management feature.

InnoMedia ESBCs offer a variety of features designed to fit the needs of every service operator for enterprise IP voice. The InnoMedia ESBC product family is capable of supporting a range of service delivery models – ranging from hosted services directly to IP phones, to SIP trunking using an IP-PBX, as well as integrating with T1-based PBX's in the enterprise. InnoMedia ESBCs also offer unparalleled flexibility in the choice of access connectivity to the end customer, with either an Ethernet interface to deliver service over a fiber network with the highest level of voice quality, or an integrated cable modem allowing the ESBC to guarantee QoS over a DOCSIS access network using InnoMedia's patented Smart-DQoS™ technology.

In addition to its ESBC product line, InnoMedia offers appliances to address the residential VoIP market and ATA gateways for small to medium size businesses.  The entire portfolio of InnoMedia products can also be provisioned and managed through the carrier-class InnoMedia Element Management System (EMS), which also delivers a comprehensive suite of network quality monitoring tools for the operator.

"The InnoMedia ESBC provides a proven industry solution for hosted services and SIP trunking," said Shailesh Patel, Senior Director of Product Management at InnoMedia. "Formal interoperability testing of our ESBC with the BroadSoft BroadWorks platform

adds value to our offering, and will allow InnoMedia to leverage the BroadSoft reseller network. By including InnoMedia ESBCs in its list of fully interoperable devices, service providers utilizing the BroadWorks platform will now have a highly compelling option for the delivery of a multitude of services for enterprise customers."

"We are pleased to see our relationship strengthen with InnoMedia and have the InnoMedia ESBC devices complete interoperability testing with BroadSoft," said Mark Baker, Director of Business Development for BroadSoft. "InnoMedia and BroadSoft solutions are for businesses of all sizes, and we strive to ensure that customers enjoy advanced solutions available for connecting people in new ways, anytime, anywhere."

**About BroadSoft**
BroadSoft is the technology innovator in cloud PBX, unified communications, team collaboration, and contact center solutions for businesses and service providers across 80 countries. We are a leader for cloud unified communications with an open, mobile and secure platform trusted by 25 of the world's top 30 service providers by revenue. Our BroadSoft Business application suite empowers users and teams to share ideas and work simply to achieve breakthrough performance. For additional information, visit www.BroadSoft.com.

**About InnoMedia**

InnoMedia is a privately owned multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet, broadband access IP Telephony, and SIP Trunking solutions to Cable MSOs, broadband service providers and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP Telephony solutions available in the market today, delivering high-quality voice over any IP network.