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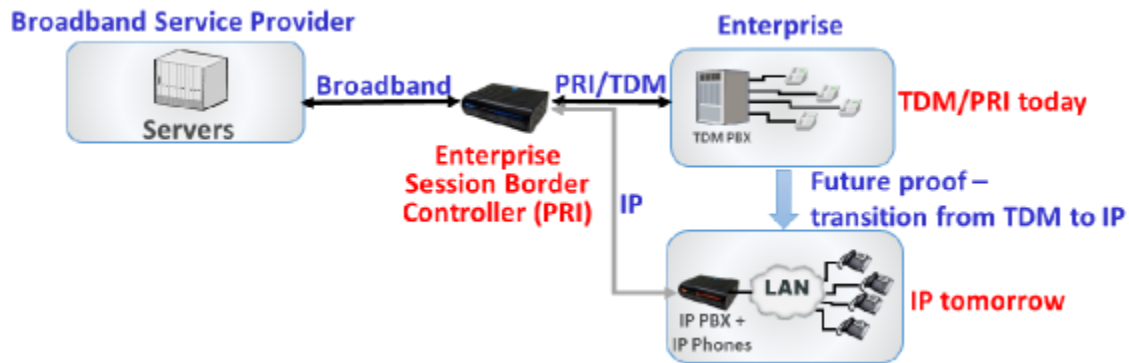
InnoMedia ESBC powers Atlantic Broadband's Successful FlexTrunk Solution

Milpitas, CA – June 2, 2014 – The InnoMedia ESBC9580 and ESBC9380 supporting Atlantic Broadband's FlexTrunk solution combine the capabilities of a SIP-PRI gateway with SIP ALG and B2BUA support, thus providing the true flexibility of FlexTrunk. This cost effective voice and high speed data solution is ideal for enterprises utilizing a TDM-PBX today as the SIP-PRI capability eliminates the need to replace the existing PBX and phones. The SIP ALG and B2BUA then offer an easy migration path to SIP trunking without the need to replace service operator equipment. With two ESBC models available, enterprises can connect to FlexTrunk via high-capacity dedicated fiber or over Atlantic Broadband's wholly owned Hybrid Fiber Coax (HFC) network.

"InnoMedia's ESBC is instrumental to the success of FlexTrunk. With the ESBC9580 and the ESBC9380, we're able to deliver service over our wholly owned Hybrid Fiber Coax (HFC) network or high-capacity dedicated fiber. The InnoMedia devices were easy to set-up, install, and support," said Walter Hubley, Vice President Information Technology and Program Management at Atlantic Broadband. "In addition, with the ESBC9580, we are able to deliver a one-box solution and take full advantage of its embedded DOCSIS 3.0 cable modem to provide QoS and peak performance with expanded functionality over our modern HFC network."

"We are proud that Atlantic Broadband has selected InnoMedia to be its strategic equipment partner for its FlexTrunk enterprise solution. In this deployment, Atlantic Broadband is able to leverage the performance and flexibility of the InnoMedia ESBC to offer its customers a SIP trunk service that is robust, cost effective and future proof," commented Shailesh Patel, Senior Director for Product Management at InnoMedia.

The InnoMedia PRI ESBC offers the highest level of integration including an internal battery and advanced DOCSIS 3.0 support (for 9580) with 8x4 channel bonding, 24 QoS-assured UGS service flows, complete session border control features and 911 support. Connected to HFC, InnoMedia's SmartDQoS™ intelligently sets up service flows for SIP trunks, IP Centrex, and FXS lines to ensure QoS without the need for Policy Servers. The telephony features of the ESBC include reliable fax with T.38, POS friendly with high/low-speed modem support, two B Channel Call Transfer (TBCT) and RLT support.

On top of that, the ESBC offers carrier grade diagnostics and is highly manageable with auto-provisioning and device management.

For additional information on the InnoMedia PRI ESBC, please go to:
http://www.innomedia.com/tdm-pri-with-pri-esbc/

About InnoMedia

Founded in 1995, InnoMedia is a privately owned multinational organization with operations in the United States, Singapore, Taiwan and China. The company delivers Internet, broadband access IP Telephony, and SIP Trunking solutions to Cable MSOs, broadband service providers and distribution partners. InnoMedia has the most advanced, award-winning portfolio of IP Telephony solutions available in the market today, delivering high-quality voice over any IP network. Additional information is available at www.innomedia.com.

About Atlantic Broadband

Atlantic Broadband, a wholly-owned subsidiary of Cogeco Cable Inc. (TSX: CCA), is the 13th largest cable operator in the United States, based on number of Basic Cable customers served. The company provides TV, Internet and Phone services to more than 230,000 residential and business customers located in four operating regions: Western Pennsylvania, Miami Beach, Maryland/Delaware, and Aiken, S.C. Atlantic Broadband is headquartered in Quincy, Massachusetts. Additional information is available at www.atlanticbb.com.