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FOR IMMEDIATE RELEASE

**DREAMCALL CORPORATION LAUNCHES FREE INTERNET
CALLING SERVICE IN JAPAN**

***Joint Venture Between ISAO, Sega and InnoMedia Allows Japanese Customers
to Make Free and Low Rate Calls to over 200 Countries***

Singapore and San Jose, CA — March 08, 2001 — ISAO Corporation, one of the fastest growing service providers in Japan; Sega, a pioneer in the network gaming arena; and InnoMedia, a leading supplier of Internet telephony appliances, business solutions and services; today announced the immediate availability of the DreamCall Internet calling service. The service is offered through DreamCall Corporation, a joint venture among ISAO, Sega and InnoMedia Pte Ltd.

DreamCall's Internet telephony services are available to all PC owners in Japan simply by downloading the DreamPassport for PC v2.11 software that is available at <http://www.isao.net/>. Once users have completed the online registration process and downloaded the software, they can begin using the service immediately. DreamPassport for PC v2.11 enables PC-users in Japan to make calls from their PCs to a landline or cellular phone anywhere in the world at very low rates. The DreamPassport for PC v2.11 voice-over-IP (VoIP) software will also offer a suite of enhanced voice services, including free PC-to-PC calls and Instant Messaging in both a dial-up and broadband environment.

"ISAO is dedicated to offering its customers high-quality, cutting-edge Internet technology and services," said Toshimichi Ohyama, chief executive officer of ISAO. "InnoMedia was the ideal partner for founding the DreamCall Corporation, based on the outstanding quality of their VoIP technology, their client-server approach to delivering enhanced services, and their visionary thinking."

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“Sega is pleased to expand its relationship with InnoMedia,” said Hideki Sato, representative director and vice president of Sega. “As industry experts who apply their VoIP technology across a variety of clients, InnoMedia continues to amaze us with their speed of implementation and the quality of service they deliver to end-users. This further reinforces why InnoMedia was the ideal partner in establishing DreamCall Corporation.”

“InnoMedia is proud to further its relationship with ISAO and Sega. The DreamCall Corporation joint venture allows us to deliver high-quality VoIP services to millions in the Japanese market,” said InnoMedia CEO and co-founder Kai-Wa Ng. “The enhanced services offered as part of the DreamPassport for PC v2.11 are further examples of InnoMedia’s unrivalled ability to move thin-client VoIP technology to a variety of platforms.”

About DreamCall Corporation

DreamCall Corporation was established as a joint venture between InnoMedia Pte Ltd., Sega and ISAO Corporation, and provides ‘DreamCall’ Internet telephony services for the Japanese market, including DreamCall and Ch@bCall, which are incorporated in ISAO’s DreamPassport for PC v2.11 software.

About ISAO Corporation

ISAO Corporation, owned by Sega and CSK, is one of the fastest growing network service providers in communications and entertainment in Japan. Services include voice and multimedia communications, online content delivery and real-time online entertainment.

About InnoMedia

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. InnoMedia provides end-to-end IP telephony solutions for consumers, enterprises, service providers and OEM customers. The company's integrated family of products and its quality-managed network services enable enhanced telecommunications services by employing the power of the Internet. For more information on InnoMedia, visit the company's web site at www.innomedia.com.

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