



Press Contact:

InnoMedia Incorporated
Robert W. Selzler (408) 432-5424
selzler@innomedia.com

FOR IMMEDIATE RELEASE

**INNOMEDIA PARTNERS WITH MEXICAN ISPS TO BRING VoIP
EFFICIENCY AND QUALITY TO CORPORATE CUSTOMERS**

Protel and Via Net.Works Mexico to Promote InfoGate 3000 Products

Internet Telephony Conference & Expo, MIAMI, FL — February 7, 2001 — InnoMedia™, a leading supplier of Internet telephony appliances, business solutions and services, announced today that it has partnered with two leading corporate ISPs in Mexico to provide and promote InnoMedia's corporate gateway products. The partnerships will allow the two ISPs – Protel and Via Net.Works Mexico – to offer low-cost, high-quality voice-over-IP (VoIP) services to their respective corporate customers.

Protel is one of Mexico's leading corporate ISPs, as well as the fourth largest long-distance carrier in Mexico. Via Net.Works Mexico, a multinational Internet services company, is one of the leading corporate ISPs in this country that InnoMedia will partner with in Mexico City.

As a focus of the partnership, these two companies have agreed to promote InnoMedia's InfoGate™ 3000 Series of voice-over-IP products. The InfoGate 3000 Series enables businesses to benefit immediately from the convergence of voice and data networks, by significantly reducing their telecommunications costs. Once deployed at company offices and connected through public or private IP networks, InfoGate 3000 products completely eliminate intra-company long-distance charges and substantially decrease long distance and toll charges to outside numbers, via InnoSphere™, InnoMedia's global Internet telephony service network.

"Every competitive ISP, no matter the market, is looking for ways to provide more value and enhanced services to their customer base," said Hernan Medina, director of sales for InnoMedia.

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"InnoMedia's self-contained VoIP gateways make it easy for corporate ISPs to offer this kind of value to their corporate customers. With an InnoMedia gateway, enterprises can use VoIP technology to reduce or eliminate long distance tariffs without any impact to the company's telephony system, or modification to the habits of employees. Thanks to the simplicity and reliability of the InfoGate 3000 Series products, businesses benefit from immediate cost savings and convenience."

"We must constantly be on the lookout for new services and products that can help our enterprise customers be more efficient while increasing their loyalty to our services," said Ing. Rodrigo Zandoval, chief marketing officer of Protel. "The addition of InnoMedia's InfoGate Series 3000 to our product offerings shows our customers that we are committed to providing them with the most efficient communications technologies in the market."

"As our customers' businesses grow - particularly if they do business across borders - they become focused on managing the costs of their domestic and international long-distance phone calls," said Juan Carlos de Andres, director of business development and strategic partnerships of Via Net.Works Mexico. "We can now provide them with a transparent and simple solution for managing these costs."

About InnoMedia

Founded in 1995, InnoMedia is a privately held multinational organization with operations in the United States, Singapore, Taiwan and China. InnoMedia provides end-to-end IP telephony solutions for consumers, enterprises, service providers and OEM customers. The company's integrated family of products and its quality-managed network services enable enhanced telecommunications services by employing the power of the Internet. For more information on InnoMedia, visit the company's web site at www.innomedia.com.

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